



2022 Year-End Review

Last year, Zion Solutions Group experienced an excellent year following its official launch in March of 2022. We based our strategic approach on four categories: Foundational Employees, Foundational Accounts, Strategic Partners, and Strategic Business Units. In 2022, we were proud to say we executed and delivered on these categories beyond our target objectives. We developed our 5-year strategic roadmap, closed multiple contracts with new customers, developed a fantastic pipeline and backlog for 2023, hired foundational employees, formed an external advisory board and established strategic partnerships with excellent companies and people. We have positioned Zion Solutions Group to have another great year in 2023.

“As we reflect on 2022, Zion is grateful for all the accomplishments and goals that were exceeded, and we want to extend a big thank you to our team, partners and customers. ZSG was founded on the belief that we would build a team and culture where good people work together alongside good partners while helping great customers. We believe in the value of long-term relationships, both internal and external. We know if we take care of each other, the team will take care of our partners and customers and produce extraordinary business success. We are ready for the challenge of 2023 and excited to enter the year with big goals and to help all of our great customers have a fantastic year.” Jim Shaw, President

As we head into 2023, we have big goals for this year, and we hope you'll be there with us every step of the way. We'll be building off the foundation set in 2022. We look forward to seeing sustainable growth, brand development, executing customer contracts, and continuing our Zion AOK foundation initiatives. Here's what to expect from each:

- **Sustainable growth:** We plan to grow our team this year by bringing on more team members and welcoming them to the Zion Family.
- **Developing the brand:** Last year was all about laying the groundwork for our future successes—and now it's time for us to start executing those plans! We plan to do this by becoming more active in trade shows and industry events and releasing content featuring our industry knowledge and expertise.

- **Executing customer contracts:** We are incredibly grateful for our customers and thrilled when they trust us with their projects to improve their supply chain operations. We are excited to execute their projects this year.
- **Zion AOK Foundation:** As we continue to experience rapid growth, we are excited to support our local communities and make an impact.

We stand out in this industry because we focus on delivering memorable experiences and guiding intelligent change. Our approach makes us different; we focus on customer experience and fostering genuine relationships with anyone who encounters Zion rather than selling a project. By prioritizing the relationship and experience coupled with intelligent change, we can solve specific pain points instead of simply selling a transactional service. We'd love to connect and see how Zion Solutions Group can help you maximize operational efficiency and improve your supply chain. Contact us: <https://thezsg.com/contact/>